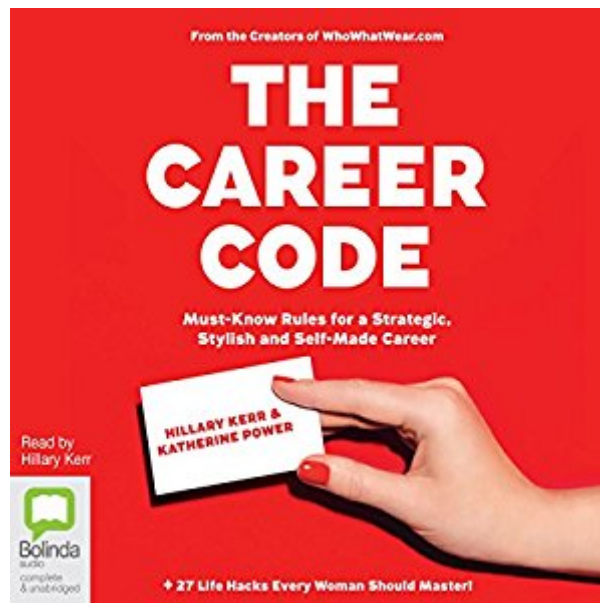




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The Career Code: Must-Know Rules For A Strategic, Stylish, And Self-Made Career



Synopsis

The co-founders of the hugely successful Who What Wear empire share their best career advice for smart, stylish, self-starting women of all professional levels. In The Career Code, the third audiobook in the smash-hit Who What Wear series, fashion and digital entrepreneurs Katherine Power and Hillary Kerr bring you the Everygirl's guide for creating your own professional success, on every level, flawlessly. The audiobook is filled with insightful, pragmatic 'career codes' to follow, as well as all of the practical, how-to advice they've learned while building their company from zero employees in 2006, to the thriving, multibrand, multiplatform, multi-million dollar company it is today.

Book Information

Audible Audio Edition

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Customer Reviews

Really okay stuff! I am a regular member of whowhatwear website that showcases the fashion trends and DIYs. I love the website so much so when they recommended the book, i instantly pre ordered. I was kinda looking forward to knowing the writer since i have been surfing their website since quite some time. But, the content is really superficial and very predictable. I mean, we all know the dress code and how to behave at work. Dont buy the book unless this is your first time to working in real world!!!!

It was very baseline advice. There was nothing innovative or game changing about it. Advice like use spell check and do your research is obvious to the average working person. I was disappointed and not worth the price.

I just received this book a few days ago and after poring over the contents I'm left wanting more! I can't say how valuable this book is for me. I went to school for fashion design and I'm about to move to LA to find my first design job and I feel like this book was written for me. I learned so much information from how to best use LinkedIn to how to present yourself at your yearly review. This will be like a bible to me for the next few years for sure.

I thought I'd pay attention to the five 5 star reviews (and the accolades from people in the industry) rather than the lone 1 star review, but I should've done the opposite. This book is full of completely obvious "tips" such as bring your resume to a job interview, and the importance of writing a cover letter. I guess maybe if you're an undergrad who somehow wasn't already taught this stuff you'd find the book really helpful, but for anyone who's passed that stage in their lives/ careers this book is pretty much useless. Make sure you're in that target market before buying this book. Needless to say I returned my copy.

A waste of money. It seems like more time was spent on the layout and design than the advice. It is nothing more than the obvious.

Great read!

I got quite a bit of useful information from this book. Well-written and a quick read. I've recommended it to friends!

I actually stopped reading this because I started getting frustrated with the writing style. I also was hoping for women who started from the bottom and I'm not sure if this was the case.

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